

Race season is upon us and BNS is excited to announce new partners, new products and new race wax services to support skiers across the country as we tackle 2014's biggest events. With our wax and tool brands Holmenkol and SkiGo growing rapidly over the past two seasons, our dealer network has also expanded dramatically. Our focus for 2013-2014 is to work closely with our dealers to provide the best products, information, wax recommendations and race service to all regions of the country.

Holmenkol & SkiGo Dealers

The performance, simplicity and value of SkiGo and Holmenkol wax and tools have made a great impression on skiers across the US, and our dealer network has grown as word has spread. Stop by your local Holmenkol/SkiGo dealer and let them show you their favorites from the lineup and why they love these brands.

A special welcome is due to Riverbrook Bike & Ski, Holmenkol/SkiGo's newest dealer. Riverbrook, BNS, Salomon and others will be creating an expo village at Riverbrook's new downtown Hayward location leading up to the Pre-Birkie and American Birkebeiner races. Come visit us at Riverbrook for the latest test results, wax recommendations and to top up your wax supply before the races.

Shop Name	City	State	Web Site	Phone
Beaver Sports	Fairbanks	AK	beaversports.com	907.479.2494
	Crested			
Crested Butte Nordic Center	Butte	CO	cbnordic.org	970.349.1707
Gold Run Nordic	Breckenridge	CO	townofbreckenridge.com	970.547.7889
Tin Shed Sports	Nederland	CO	tinshedsports.com	303.258.3509
Gravity Sports	McCall	ID	gravitiesportsidaho.com	208.634.8530
Sturtevant's Sun Valley	Ketchum	ID	sturtos.com	208.726.4501
Sturtos Hailey	Hailey	ID	sturtoshailey.com	208.788.7847
Rangely Lakes Trail Center	Rangely	ME	rangeylelakestrailscenter.com	207.864.4309
The Ski Shop Maine	Van Buren	ME	www.theskishop.net	207.868.2737
Brick Wheels	Traverse City	MI	brickwheels.com	231.947.4274
Finn Sisu	Lauderdale	MN	finnsisu.com	888.FINNSISU
Ski Hut	Duluth	MN	www.theskihut.com	218.724.8525
Bikes 'n Boards	Rhineland	WI	bikes-n-boards.com	715.369.1999
Cyclova XC	St Croix Falls	WI	cyclovaxc.com	715.483.3278
Riverbrook Bike & Ski	Hayward	WI	riverbrookbike.com	715.634.0437

Race Wax Service & Wax Recommendations

Our BNS Mobile crew and Tech Rep Team will be at hundreds of races this season, testing wax, making wax recommendations and providing race wax service to the public. From Maine to Alaska, our tech reps are working closely with our dealer partners and BNS staff to provide information that helps make waxing fun and stress-free. Visit bouldernordic.com to get the latest pro wax recommendations, product information and general waxing info.

Having raced and worked as service technicians ourselves, we understand how important having a service team can be. We launched BNS Mobile in 2009 because we knew that professional ski techs can

provide faster skis than most skiers can manage themselves, while removing the stress of waxing and ski prep at the same time. BNS Mobile Race Wax Service has taken off as more and more people realize how much easier it is to leave the waxing to the pros while they relax and prepare for the big event. Visit bouldernordic.com for more information or to reserve a spot at your big race. Save \$10 by signing up early.

Event	Date	Location	Race Wax Service
Noquemanon	Jan 25, 2014	Marquette, Michigan	BNS Mobile
Stagecoach Classic	Jan 25, 2014	Devil's Thumb, Colorado	BNS Boulder
City of Lakes Loppet	Feb 1–2, 2014	Minneapolis, Minnesota	BNS Mobile
Alley Loop	Feb 1, 2014	Crested Butte, Colorado	Crested Butte Nordic Center
Boulder Mountain Tour	Feb 1, 2014	Sun Valley, Idaho	BNS/Sturtevant's
Pre-Birkie	Feb 8, 2014	Hayward, Wisconsin	BNS/Riverbrook
Vasaloppet USA	Feb 9, 2014	Mora, Minnesota	BNS
American Birkebeiner	Feb 22, 2014	Hayward, Wisconsin	BNS/Riverbrook
Junior Nationals	Mar 1–8, 2014	Stowe, Vermont	BNS

About BNS

Boulder Nordic Sport specializes in providing World Cup Service to everyone, providing hand-selected skis, stone grinding, and other cross-country ski equipment while passing along our many years of experience as racers, wax techs and coaches. BNS has retail locations in Boulder, Colorado and Portland, Maine as well as BNS Mobile, a traveling mini-store that supports races around the country. BNS distributes wax & tools from Holmenkol, SkiGo, Gallium, Guru and Magnar as well as Airtrim cold air masks. For more information, visit bouldernordic.com or call 877.BNS.SKIS.