

GEAR WEST

POP-UP SHOP TOUR - SALT LAKE CITY

The cross-country ski fitting experts are bringing
North America's largest inventory to you!

WHO'S INVITED? All Club Members & Coaches

WHEN IS IT HAPPENING? Saturday, October 7th from 11 am - 7 pm
Sunday, October 8th from 11 am - 5 pm

WHERE IS IT HAPPENING? Trolley Square Shopping Center - next to Wells Fargo
600 S 700 E, Salt Lake City, UT 84102

WHY GEAR WEST? Our philosophy - fit matters. Gear West is based in Long Lake, Minnesota. We are the largest retailer of Nordic ski equipment in North America. Our size allows us "first pick" from the warehouses and factories of the manufacturers we work with, resulting not only a large inventory - but a quality selection of hand-picked skis. We take pride in the fact that the skis we outfit our customers with are precisely fit for specific conditions as well as the person's skiing ability and budget.

WHO IS COMING OUT TO FIT?



Jenny Beckman
Director of Nordic Sports



Michael Stearns
Ecommerce & Marketing Manager

Jenny & Michael have 20 + years of combined ski fitting experience. Michael has personally selected all of the skis for Gear West's current inventory . Prior to Gear West, Jenny was the Salomon Nordic Race Service & Community Marketing Manager where she worked with the S/Lab team to select skis for Salomon athletes.

www.gearwest.com
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