



Dear Nordiq Canada Community:

May 8, 2020

RE: Shane Pearsall Resigns as CEO of Nordiq Canada

It is with mixed emotions that we inform you that the Nordiq Canada Board of Directors has accepted the resignation of Shane Pearsall from his position as CEO, effective May 22, 2020.

Shane joined our organization from the corporate community in Calgary nearly four years ago to help lead the organization in a new direction towards achieving Nordiq Canada's long-term goals as identified by the membership in 2016.

Among Shane's many accomplishments while working with his dedicated team across the country, was the rebranding of the organization to better reflect our unified path to excellence, while encouraging the entire nation to try cross-country skiing.

Shane was also instrumental in breaking down barriers within the organization and building a team of gold-medal performers in the office who could support our on-snow transition in high-performance. Under Shane's leadership, we now have a new brand, a new organizational structure and the foundation has been laid in the rebuild of our high-performance program.

As we all are experiencing a period of reflection during the current global health crisis, Shane has re-evaluated his priorities and has made the decision to step back to spend more time with his wife, children and grandchildren.

On behalf of the Board of Directors, staff, athletes and coaches at Nordiq Canada, I would like to thank Shane for his contributions and tireless efforts for moving our organization forward.

Over the next two weeks, Shane will support Stephane Barrette's transition to acting CEO until a successor is appointed. While helping to continue to develop the sport across the country, Stephane will work closely with Megan Begley, Director of Operations and Strategic Development in developing the business plan for Nordiq Canada moving forward. Megan will also handle budgeting, scenario planning and working with the Board to plan for the year ahead.

We are confident our membership will join us in thanking Shane for his leadership over the last four years and will support Stephane and Megan during this transition period.

Sincerely,


Jen Tomlinson
Chair, Nordiq Canada Board of Directors


Shane Pearsall
CEO, Nordiq Canada