Suggested Ad Packages:

$500

• 100,000 impressions of Rectangle 300x100 pixels.
• All ads link to your company’s webpage.

$2000

• 260,000 impressions of Rectangle 300x100 pixels.
• 80,000 impressions of Leaderboard 728x90 pixels.
• One ‘sponsored content’ article per month.
• One press release per month.
• All ads link to your company’s webpage.

$4000

• 420,000 impressions of Rectangle 300x100 pixels.
• 200,000 impressions of Leaderboard 728x90 pixels.
• 100,000 impressions of Medium Rectangle 300x250 pixels.
• Two ‘sponsored content’ article per month.
• Two press release per month.
• All ads link to your company’s webpage.

$6000

• 600,000 impressions of Rectangle 300x100 pixels.
• 320,000 impressions of Leaderboard 728x90 pixels.
• 300,000 impressions of Medium Rectangle 300x250 pixels.
• Two ‘sponsored content’ article per month.
• Two press release per month.
• All ads link to your company’s webpage.

$1000

• 220,000 impressions of Rectangle 300x100 pixels.
• One press release per month.
• All ads link to your company’s webpage.

$3000

• 360,000 impressions of Rectangle 300x100 pixels.
• 140,000 impressions of Leaderboard 728x90 pixels.
• One ‘sponsored content’ article per month.
• One press release per month.
• All ads link to your company’s webpage.

$5000

• 500,000 impressions of Rectangle 300x100 pixels.
• 260,000 impressions of Leaderboard 728x90 pixels.
• 200,000 impressions of Medium Rectangle 300x250 pixels.
• Two ‘sponsored content’ article per month.
• Two press release per month.
• All ads link to your company’s webpage.
$8,000

- (10) 30 second podcast promotional reads during Nordic Nation or The Devon Kershaw Show (your choice)
  - One of two 30 second slots per podcast.
- Two weeks of coverage sponsorship.
  - All articles will include a byline with link stating our coverage was made possible through advertiser’s generous support.
- 800,000 impressions of Rectangle 300x100 pixels.
- 500,000 impressions of Leaderboard 728x90 pixels.
- 500,000 impressions of Medium Rectangle 300x250 pixels.
- Two ‘sponsored content’ article per month.
- Two press release per month.
- All ads link to your company’s webpage.

$10,000

- (2) Two week long inbound pop-up product giveaway contests / contact and email collection made available to advertiser.
  - Advertiser provides product — ($500 - $1,500 recommended)
  - FasterSkier will provide excel spreadsheet of all collected contacts following contest
- (10) 30 second podcast promotional reads during Nordic Nation or The Devon Kershaw Show (your choice)
  - One of two 30 second slots per podcast.
- Four weeks of coverage sponsorship.
  - All articles will include a byline with link stating our coverage was made possible through advertiser’s generous support.
- 800,000 impressions of Rectangle 300x100 pixels.
- 800,000 impressions of Leaderboard 728x90 pixels.
- 800,000 impressions of Medium Rectangle 300x250 pixels.
- Four press releases per month.
- All ads link to your company’s webpage.

Above $10,000

- All advertising packages above $10,000 will be completely customized to fit your specific needs. Additional options including event specific sponsorship, video commercials and podcast sponsorship will compliment your high-impact visual ad campaign.