



Suggested Ad Packages:

\$500

- 100,000 impressions of Rectangle 300x100 pixels.
- All ads link to your company's webpage.

\$2000

- 260,000 impressions of Rectangle 300x100 pixels.
- 80,000 impressions of Leaderboard 728x90 pixels.
- One 'sponsored content' article per month.
- One press release per month.
- All ads link to your company's webpage.

\$4000

- 420,000 impressions of Rectangle 300x100 pixels.
- 200,000 impressions of Leaderboard 728x90 pixels.
- 100,000 impressions of Medium Rectangle 300x250 pixels.
- Two 'sponsored content' article per month.
- Two press release per month.
- All ads link to your company's webpage.

\$6000

- 600,000 impressions of Rectangle 300x100 pixels.
- 320,000 impressions of Leaderboard 728x90 pixels.
- 300,000 impressions of Medium Rectangle 300x250 pixels.
- Two 'sponsored content' article per month.
- Two press release per month.
- All ads link to your company's webpage.

\$1000

- 220,000 impressions of Rectangle 300x100 pixels.
- One press release per month.
- All ads link to your company's webpage.

\$3000

- 360,000 impressions of Rectangle 300x100 pixels.
- 140,000 impressions of Leaderboard 728x90 pixels.
- One 'sponsored content' article per month.
- One press release per month.
- All ads link to your company's webpage.

\$5000

- 500,000 impressions of Rectangle 300x100 pixels.
- 260,000 impressions of Leaderboard 728x90 pixels.
- 200,000 impressions of Medium Rectangle 300x250 pixels.
- Two 'sponsored content' article per month.
- Two press release per month.
- All ads link to your company's webpage.



\$8,000

- (10) 30 second podcast promotional reads during Nordic Nation or The Devon Kershaw Show (your choice)
 - One of two 30 second slots per podcast.
- Two weeks of coverage sponsorship.
 - All articles will include a byline with link stating our coverage was made possible through advertiser's generous support.
- 800,000 impressions of Rectangle 300x100 pixels.
- 500,000 impressions of Leaderboard 728x90 pixels.
- 500,000 impressions of Medium Rectangle 300x250 pixels.
- Two 'sponsored content' article per month.
- Two press release per month.
- All ads link to your company's webpage.

\$10,000

- (2) Two week long inbound pop-up product giveaway contests / contact and email collection made available to advertiser.
 - Advertiser provides product — (\$500 - \$1,500 recommended)
 - FasterSkier will provide excel spreadsheet of all collected contacts following contest
- (10) 30 second podcast promotional reads during Nordic Nation or The Devon Kershaw Show (your choice)
 - One of two 30 second slots per podcast.
- Four weeks of coverage sponsorship.
 - All articles will include a byline with link stating our coverage was made possible through advertiser's generous support.
- 800,000 impressions of Rectangle 300x100 pixels.
- 800,000 impressions of Leaderboard 728x90 pixels.
- 800,000 impressions of Medium Rectangle 300x250 pixels.
- Four press releases per month.
- All ads link to your company's webpage.

Above \$10,000

- All advertising packages above \$10,000 will be completely customized to fit your specific needs. Additional options including event specific sponsorship, video commercials and podcast sponsorship will compliment your high-impact visual ad campaign.